

**JUN 30 2008**

PATENT  
Customer No. 22,852  
Attorney Docket No. 05725.0918-01

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:	)	
	)	
Vincent DE LAFORCADE	)	Group Art Unit: 3622
	)	
Application No.: 10/808,568	)	Examiner: Michael Bekerman
	)	
Filed: March 25, 2004	)	Confirmation No.: 4838
	)	
For: COSMETICS PRODUCT	)	
	)	

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**VIA FACSIMILE**

Sir:

**RESPONSE TO RESTRICTION REQUIREMENT**

In an Office Action dated April 30, 2008, the period for reply to which having been extended by a Petition requesting a one-month extension-of-time and fee payment filed concurrently herewith, the Examiner required an election under 35 U.S.C. § 121 of one of the following two (2) alleged groups of claims:

- I. Claims 40-53, 90-95, 169-182, and 219-224, allegedly drawn to  
"communicating with a second entity to create and initiate cross-selling  
opportunities," allegedly classified in class 705, subclass 14; and
- II. Claims 54-89 and 183-218, allegedly drawn to "implementation of a  
cross-marketing promotion," allegedly also classified in class 705,  
subclass 14.